

PROJECT PROPOSAL

Rental Property Platform

Indore — Mobile App (iOS + Android) + Website

Prepared By

UMESH

Founder

Yeh proposal app development agency ke liye hai.
Ismein saare zaroori features aur technology diye gaye hain.

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1. Project Overview

Main ek rental property platform banwana chahta hoon jo Indore ke liye ho. Isme do tarah ke log honge — **Broker/Owner** (jo property list karenge) aur **Tenant** (jo ghar dhundhenge). Mujhe yeh platform teen jagah chahiye:

Platform	Requirement
Android App	Saare features ke saath — Google Play Store par publish
iOS App	Saare features ke saath — Apple App Store par publish
Website	Same features — desktop aur mobile browser par chale

Zaroori: Teeno (Android, iOS, Website) mein same features aur same data hona chahiye. Ek hi backend teeno ko chalaye.

Language: App Hindi aur English dono mein honi chahiye. User settings mein language switch kar sake. Default Hindi (Indore ke local users ke liye), kyunki yeh hamari sabse badi khaasiyat hai.

Business Model (samajhne ke liye)

User	Kya karega	Charge
Broker / Owner	Property list karega, leads payega	Subscription — X Amount / month
Tenant	Ghar dhundhega, contact karega	FREE

2. Broker / Owner ke Features

Yeh sabse important hai — broker aur owner property list karte hain. (Owner aur Broker dono ko subscription leni hogi — X Amount per month.)

2.1 — Login aur Account

- Mobile Number + OTP se verify (ZAROORI)
- Gmail se verify (OPTIONAL — skip kar sakte hain)
- Profile: First name + Last name, mobile (auto-verified), photo (optional)

2.2 — Subscription System

- Subscription plan — X Amount per month, unlimited listings
- Payment ke baad hi listing kar sakte hain (bina subscription ke listing hidden)
- Subscription status dikhe — kab tak active hai, kitne din baaki
- Auto-payment — har mahine apne aap renew
- Expire hone se 2 din pehle reminder
- Payment history dikhe

2.3 — Property Listing (5 Step Form)

- **Step 1:** Owner ya Broker choice + Property type (Flat/House/PG/Room) + BHK + Kiske liye (Family/Boys/Girls)
- **Step 2:** Area select (dropdown) + agar area list mein nahi to khud add kar sake + landmark (optional)
- **Step 3:** Size (sqft), kitne log rah sakte, furnishing, amenities
- **Step 4:** Rent + deposit + available date
- **Step 5:** Photos upload (min 1, max 10) + Submit
- Submit karte hi property TURANT live (abhi koi review wait nahi)

2.4 — Broker Dashboard

- Total listings (live + rented)
- Is hafte ke views
- Naye leads count
- Is month ki earning (kitne deals, kitna kamaya)
- Meri listings preview

2.5 — Leads (Inquiries)

- Jab tenant call/WhatsApp kare, woh lead dikhe
- Tenant ka naam, time, kis property ke liye
- New / Contacted / Converted status
- Direct Call + WhatsApp button

2.6 — Listings Manage

- Har listing — Edit / 'Rent ho gaya' mark / Hide
- 'Rent ho gaya' karne par tenant ko dikhna band (delete nahi hoti)
- Dobara live karne ka option

3. Tenant ke Features

Tenant ghar dhundhne wala user hai. Iske liye app FREE hai. Important: jo cheezein broker SET karta hai, wahi tenant FILTER/SEARCH karke dhundhta hai — dono match karte hain.

3.1 — Login aur Account

- Mobile Number + OTP (ZAROORI) + Gmail (OPTIONAL — skip kar sakte hain)
- Profile, Edit profile, My Visits, Settings

3.2 — Home aur Search

- Home — popular areas (LIG, Vijay Nagar, Bhawarkua, Navlakha), featured + naye listings
- Search — area type karte hi suggestions, har area ka ghar count
- Search results — list view with photo, rent, type
- Map view — area pe price pins
- Sort — newest, rent low/high, verified

3.3 — Filter (Broker ke listing se match)

- Property type (Flat/House/PG/Room)
- Tenant type (Family / Boys Only / Girls Only)
- Kitne log rah sakte
- Budget range slider
- Verified-only toggle
- Broker ya Direct Owner — kiski listing chahiye

3.4 — Property Detail

- Photos gallery, rent, deposit, tenant type, capacity
- Amenities grid
- Nearby places — school, hospital, market, bus stop (distance ke saath, Google Maps se)
- Location map
- Owner/Broker card with verified badge
- 3 actions — Schedule Visit + Call + WhatsApp

3.5 — Extra Features

- Schedule Visit — din + time choose karke visit book
- Compare — 2-3 ghar side-by-side compare
- Alerts — saved search, matching ghar aane par notification
- Report — fake/galat listing report kare

4. Admin Panel (Founder ke liye — Web)

Yeh web-based dashboard hai sirf mere (founder) ke liye — app se alag. Isse main pura platform control karunga.

- Dashboard — total brokers/owners, paying subscribers, total listings, monthly revenue
- Brokers/Owners list — subscription status, block/unblock
- Listings manage — saari listings dekho, hatao
- Reports — tenant ne jo fake listing report ki, woh check karo
- Area Requests — broker ne jo naya area maanga, approve karo
- Revenue tracking
- Notifications — sab users ko push bhejo

4.1 — Important: Broker aur Tenant ka Connection

Dono apps ek hi database se jude hain. Broker jo bharta hai, wahi tenant dhundhta hai:

Feature	Broker side	Tenant side
Type/BHK	Set karta hai	Filter karta hai
Family/Boys/Girls	Set karta hai	Filter karta hai
Area	Select/add karta hai	Search karta hai
Rent	Amount daalta hai	Budget slider
Call/WhatsApp	Lead milta hai	Contact karta hai

5. Technology — Kaunsa Software Use Karein

Yeh recommended technology stack hai. Agency isi ko use kare to best rahega (modern, scalable, cost-effective):

Cheez	Best Technology	Kyun
Mobile App	Flutter	Ek code se iOS + Android dono. Time aur paisa bachta hai.
Website	React.js / Next.js	Fast, modern, Google search mein achhi ranking.
Backend	Node.js	Mobile + website dono ek backend se chale.
Database	Firebase / PostgreSQL	Real-time, scalable, reliable.
Login / OTP	Firebase Auth	OTP + Gmail dono, secure.
Payment	Razorpay	India ka #1, UPI + card, subscription support.
Maps	Google Maps API	Location, nearby places.
Photos	Firebase Storage / AWS S3	Fast image loading.
Admin Panel	React (web)	Founder control ke liye.

Sabse Best Combo

Flutter (mobile app) + **React/Next.js** (website) + **Node.js** (backend).

Yeh combination best hai — ek hi backend mobile aur website dono ko chalayega, aur Flutter se ek code mein iOS+Android dono ban jayenge. Isse cost kam aur speed zyada.